

Thank you for your consideration of this request.  
I can assure you that the citizens and children  
of West Virginia will benefit greatly by your  
actions.

Sincerely

James Dawson

RECEIVED

March 21, 1997

APR 22 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and the Wetzel Elementary School PTSA, to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information to parents and children to make an informed choice. The rating system that gives parents information about the content of programs were conducted by the National PTA, U. S. News and World Report, Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents of various races; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Maria Turner*  
*Gwendolyn Branch*  
Maria Turner, President  
Gwendolyn Branch, Secretary  
Unit 23815  
APO, AE 09034

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April 1997

Chairman Reed Hundt and FCC Commissioners c/o Federal Communications  
Commission 1919 M Street NW, Room 222  
Washington DC 20554

RECEIVED

APR 22 1997

Dear Chairman Hundt and Commissioners:

Federal Communications Commission  
Office of Secretary

RIE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the North Ogden Junior High PTSA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall, which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs, were conducted by the National PTA, *USA News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as **V (for violence)**, **S (for sexual depiction and nudity)** and **L (for language)**;
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of the program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meet the need of parents.

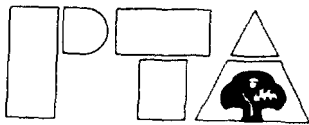
Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Mart Bickmore*  
801/782 8513



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FLORIDA CONGRESS OF PARENTS AND TEACHERS

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APR 22 1997

Federal Communications Commission  
Office of the Secretary

April 7, 1997

Chairman Reed Hunt and Commissioners  
c/o Federal Communications Commission  
1919 M. Street N.W., Room 222  
Washington D.C. 20554

Dear Chairman Hunt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

On behalf of Timbercrest Elementary PTA from Volusia County Florida, I would like to voice my concerns regarding the proposed v-chip rating system as presented by Mr. Jack Valenti and the TV Rating Implementation Group in January 1997. This system does not provide parents with sufficient information by which to guide their children's television viewing.

I support a system based on content and request the FCC not to approve the rating system as proposed by the television industry. The rating icon should be larger and visible longer on the screen.

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screen. The icon should also appear more frequently during the program. ~~The~~ ratings should be more independent of the industry. Include parents in developing a more satisfactory system.

I thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,  
Mary Diaz  
Snibbcrest PTA  
Deltona, Florida

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APR 22 1997

Federal Communications Commission  
Office of Secretary

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of the National PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is of no use.

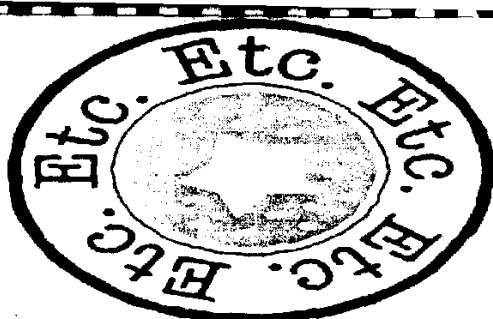
The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

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- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Lucille S. Menard*  
*concerned parent of Pepper Tree*  
*PTA.*



# F.Y.I.

## Attention, Smokers! Are You Ready to Quit?

Reach Out West End is offering a smoking cessation class for parents, in cooperation with the Upland Unified School District.

The class will be held on Tuesday evenings from 6:00 to 7:00 pm for a six week period. The meetings will be held at the Reach Out office: 123 East 9th Street, Suite 202, in Upland (directly across the street from the Upland Bakery).

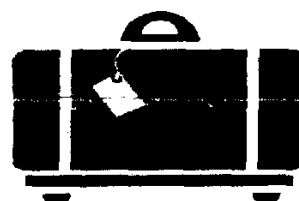
Though the class is free, there is a \$20 material fee. Enrollment is limited, so call now (909-982-8641) for the beginning date of the next class.

## Moving Over The Summer?

Will you be moving over the summer? If so, the office staff would appreciate hearing from you.

In our efforts to project next year's enrollment, it is helpful to know who will not be returning for the '97-'98 school year. Please call the office as soon as possible with any information you can give us regarding your student's residency for next year.

Also, remember, we have started taking kindergarten registration for next year. If you have a child who will be five by December 2 of this year, he/she is eligible to enroll for the fall. If you have a neighbor who has a child who qualifies, please tell them about pre-registration.



## Get on the Internet and Help Upland Schools!

Join the **Enterprise for Economic Excellence**—a nonprofit coalition dedicated to building San Bernardino County into a national model of electronic communication and commerce—and get on the Internet with **linkup**.

Accessing the Internet through **linkup** costs just \$15 a month and 8% of that will go to the Upland Unified School District! Call 386-7168.



## Kindergarten Registration

During the week of **April 14-18** the office will be accepting registration for kindergarteners for Pepper Tree's '97-98 school year. Pre-registration helps the school anticipate enrollment figures for the upcoming school year. This information then gives input into the decision making of how many kindergarten classes/teachers will be needed in September. Therefore, if you know of a neighbor or friend who lives in Pepper Tree boundaries and has

a student eligible for kindergarten in the fall, please encourage them to register the week of April 14-18.

A child needs to be five years of age by December 2, 1997 to enroll for the '97-98 school year. The State law requires legal proof of birth, proof of immunizations (unless your child has a medical condition prohibiting immunizations or immunizations are against your personal belief), and verification of residence (current utility bill).

If you will be needing the Pepper Tree Day Care, and you do not currently have a child enrolled in it, you need to enroll your kindergartener on Monday, April 14. Day Care openings are available on a first come, first served basis starting on Monday, April 14.

The PTA welcomes your comments, suggestions, and ideas!! Please write them here, clip this space, and drop it in the box marked "PTA" in the office. Thank you!